

## EVENT HOSTING STRATEGIC FRAMEWORK AND HOSTING PLAN

### VISION

#### **Gym Sask Events Are The Place To Be!**

Gymnastics Saskatchewan is recognized for strategically hosting successful showcase events for all disciplines which support long term athlete development (LTAD) and the development of coaches, officials, volunteers and leaders while leaving economic, social and community legacies.

### MISSION

Gymnastics Saskatchewan strives to deliver events that are financially viable and consistently reflect our culture of community, fun, respect and friendship.

### DESIRED OUTCOMES (based on stakeholder needs analysis):

- 1. Host events that are financially viable for the organizations involved and deliver a net profit to the hosting club(s) and to Gym Sask.**
  - Need to be financially viable.
  - Need to result in net profit to hosting club.
  - Need to be adequately resourced for planning, preparation and delivery.
- 2. Provide opportunities for athletes to achieve their competitive goals and maximum potential.**
  - Need to provide athletes the opportunity to achieve potential.
  - Need to provide competitors with opportunities to achieve goals.
- 3. Host athlete-centered events that are aligned to and support LTAD.**
  - Need to align to and support LTAD.
  - Need to be athlete-centered events.
- 4. Host showcase events that cultivate and reflect our culture.**
  - Need to provide opportunity for team building, relationship building.
  - Provincial Championships needs to be a showcase event.
- 5. Provide growth opportunities for everyone involved in planning and delivering the events.**
  - Need to present growth opportunities to hosting club.
  - Need to provide growth opportunities for individuals – i.e. develop knowledge, skills, experience, leadership, etc.

### MANDATORY NEEDS

#### **1. Long Term Event Hosting Calendar**

This policy includes a rolling 4 year event calendar and hosting history. The objective is to establish long term event placeholders for, at a minimum, Provincials and Westerns, identifying tentative/confirmed dates and hosts. The calendar may also include additional events.

## **2. Equipment and Facilities**

- All required equipment for each discipline must be available and provided by Gym Sask, the host club or an equipment sponsor.
- Adequate facilities with appropriate square footage, ceiling height and seating must be available.
- Adequate health and safety measures and policies must be in place and adhered to.

## **3. Schedules**

- Event schedules must balance the needs of athletes, officials, coaches and spectators.

## **STRATEGIES**

### **Provide opportunities for athletes to achieve their competitive goals and maximum potential.**

1. Host Provincial Championships annually.
2. Host Western Artistic Championships every 4 years; host Western TG and RG Championships every four years.
  - Fulfill our hosting obligations within the rotation schedules agreed to by western provinces.
  - Review the calendar regularly with the other western provinces to ensure hosting provinces are committed – help out where we can.
3. Plan to host up to two national events within every Olympic cycle beginning in 2018.
  - Look for events that will allow our top national level athletes to compete in-province.
4. Choose the date and location for all targeted hosting events 2 years in advance to ensure facilities availability.
5. Define a role within Gym Sask for managing our hosting strategies - resource it – i.e. a staff person or contractor to take on the responsibilities for bidding, securing, planning and executing events; securing and cultivating partnerships, sponsors.
6. Actively pursue additional hosting opportunities that fit within the event calendar and can be funded and resourced.

### **Host athlete-centered events that are aligned to and support LTAD.**

1. Adhere to the minimum ages established for provincial and regional competitions.
2. Adhere to the developmental levels established for competition categories for athletes.
3. Ensure that recognition, awards and celebrations of performance are appropriate for athletes.
4. Ensure that coaches and officials expertise is appropriate for LTAD levels.
5. The planning and technical execution of events is athlete focused and incorporates and balances the needs of the disciplines involved.

### **Host events that are financially viable for the organizations involved and deliver a net profit to the hosting club(s) and to Gym Sask.**

1. Establish MAP Grant funding priority for host clubs to access grants to host Provincial Championships to pay for facility rent, hospitality, equipment and other hosting costs.
2. Establish MAP Grant and/or alternate funding sources for other club hosting initiatives, with the amount/type of financial support to be tailored to the needs of the host clubs.

3. Allocate funding in annual Gym Sask budget to support the hosting of Provincial Championships and western and national events when applicable.
4. Secure/maintain relationships with equipment providers ( currently AAI) and sponsors.
5. Explore opportunities for partnerships, sponsors; look for ongoing opportunities and event-specific opportunities.

**Host showcase events that cultivate and reflect our culture.**

1. First choice is always to host fully combined Provincial Championship and look for ways to host other Artistic/Rhythmic/Trampoline disciplines together at major western and national events.
2. Identify the critical success factors for a showcase event. Establish/document a model using our experience as a guide – ie. critical success factors, organizational structure, roles and responsibilities information, key deliverables, schedule milestones, etc.
3. Provide leadership and direction to host clubs and organizing committees in the implementation of the established model.

**Provide growth opportunities for everyone involved in planning and delivering the events.**

1. Management and organizing committees be provided with the responsibility, authority, information and resources for effective decision making and successful outcomes.
2. That volunteers be recruited with the competencies required, and/or be provided with the appropriate training to ensure the viability and success of the event.

**RISKS**

- How can we mitigate priority risks?
- Funding may not always be available.
- May lose or not secure expected sponsors, partners.
- Sudden, unexpected events – booked facilities may suddenly be unavailable.
- Hosts may back out or not follow through on responsibilities and commitments.
- May not be able to host a combined event.
- May not be awarded the national or regional event(s) we bid on and hope to host.

**OPPORTUNITIES**

- Are there opportunities to address additional stakeholders needs?
- Are there any opportunities for some quick-wins?

**MAINTAINING THIS POLICY**

- Establish guidelines for ensuring these goals and strategies continue to align to stakeholders needs and vision/mission, for example, surveys at regular intervals, retrospectives after every event, BOD/staff review of policy every year or two.

**LONG TERM EVENT CALENDAR**

- Develop the first version of the calendar within this policy.
- Ensure ongoing maintenance of the calendar and commitment to scheduled events.

## **HOSTING STRATEGIES – GYMNASTICS SASKATCHEWAN PROVINCIAL CHAMPIONSHIPS**

### **HOSTING PHILOSOPHY**

The Saskatchewan Provincial Championships are above all else, the peak competitive event for our provincial athletes who have strived over the season to qualify to attend this illustrious competition. These Championships, therefore, should be conducted and planned with an overlying theme of excellence in mind. Only our best athletes should be in attendance at all levels vying for the title of Provincial Champion.

All athletes, coaches, officials and organizers should understand that attendance at and participation in Provincial Championships is earned, and their best efforts should be put forward to be excellent in their respective roles.

Hosting successful events in Saskatchewan is truly a community effort. This effort of creating “community” and synergy is one that Gymnastics Saskatchewan values and believes is important to our future growth and success. Gymnastics Saskatchewan embraces all of our four disciplines equally, and as such, wishes to promote and showcase the competitive side of our sport, by hosting a multi-discipline Provincial Championships.

One of the major reasons that we have been successful in hosting major events in province, and at provincial, regional and national levels, is due to our vision and culture of thinking of our hosting teams (clubs, committees, management teams, volunteers) as family. Creating this special culture at Provincial Championships is something that Gymnastics Saskatchewan strives to cultivate, and this culture is something most other provinces have not been able to duplicate. Gymnastics Saskatchewan wishes to continue along this road of hosting success.

We have proven over the years that we – our clubs, our Board, our staff, volunteers, our organizing committees, can plan well in advance, anticipate problems, provide creative solutions, create win-win scenarios for athletes, other participants, sponsors, media, and maintain a positive, friendly attitude. Gymnastics Saskatchewan has shown that our gymnastics family, - our provincial organization, our management and organizing committees, made up of individuals from clubs and from all four disciplines can and do work successfully together and support each other.

Success does not come from good luck – it comes from good planning, shared values, hard work, and many committed, dedicated, motivated and experienced people helping to make it happen.

Hosting joint and multi-discipline events means a lot of challenges, but it also means we will have fun together, work hard together, grow together, support each other through the difficulties, and celebrate our successes together. It means our athletes, coaches, judges, volunteers and staff can appreciate each other’s similarities and differences, support each other in their quest for podium performances, and be a part of a team – Team Gym Sask.

## VISION - PROVINCIAL CHAMPIONSHIPS

- To make it a priority to annually deliver a combined artistic, rhythmic and trampoline/tumbling event that brings together the provincial gymnastics community at all levels, sets a new and higher standard of hosting excellence, and showcases all four gymnastics disciplines to our members, and to the Saskatchewan public and the media.
- To enable Saskatchewan gymnastics, coaches, judges and volunteers to work together on a local major event.
- To continue to develop positive relationships with club and Gym Sask funding agents, sponsors and suppliers.
- To promote equity, unity and teamwork amongst our members in our four disciplines.
- To provide meaningful competitive opportunities for provincial and national level athletes.
- To create opportunities for a sense of “community” within our gymnastics family and our members.

## GOALS AND OBJECTIVES

- That the planning and technical execution for Provincial Championships be athlete focused, and incorporates and balances the needs and expectations of artistic, rhythmic and trampoline/tumbling programs
- That the hosting of Provincial Championships integrates and fosters the many other benefits to Gym Sask, to our member clubs, (recruiting members, media, promotions, prestige), of developing partnerships, and of bringing the gymnastics community in Saskatchewan together.
- That hosting clubs and management teams/organizing committees for Provincial Championships be provided with the financial and professional Gym Sask staff organizational assistance to ensure the success of the planned events.
- To provide significant grant funding (MAP) to clubs hosting Provincial Championships to make bidding for and hosting a Provincial Championship financially viable and enticing.
- To create a “brand” for Provincial Championships by standardizing protocol and awards as much as possible.
- To showcase Provincial Championships to the public, spectators, participants as a high profile special event.

## ACTION PLANS

- To create a special atmosphere at the event via more professional announcers, decorations, image design, local television broadcasts, signage, standardized awards presentations, etc.
- To make a Provincial Championship medal or ribbon meaningful to the winners by considering the number of awards and categories as per the number of entries in each category and level.
- Technical staff and committees be requested to review/revise competitive categories offered at Provincials and consider adjustments to national pathways programs.
- To ensure that athletes benefit from a competition experience, and are not competing in a category alone or with one or two other competitors.
- Award medals 1<sup>st</sup> – 3<sup>rd</sup> and ribbons 1<sup>st</sup> – 8<sup>th</sup> place for all disciplines.
- Rename and revise special awards to team awards only \*(no individual) MAG, WAG, TG; RG two special awards – one group and one individual.
- AA winners should receive a trophy and medal.

- WAG Choreography awards for floor only, except National Stream floor and beam. These awards should be a medal with a special neck ribbon. Need more objective criteria and person responsible for awards selection circulated to the Chief Judge/Head Judge.
- There are NO awards/certificates presented solely for participation in any discipline, as Provincials is a high level competitive event for the best competitive athletes at each level in the province.
- That High Performance and National Team athletes be required to attend Provincial Championships, are showcased, and allowed performance opportunities if competition is not in their best interests.
- That all athletes in all disciplines, no matter how many events they compete, are included in All Around results and awards.
- To create new Team/Club awards, when warranted by numbers of club entries, to reward clubs for excellence in competitive programming and athlete development.

**LONG TERM HOSTING STRATEGY/PLAN  
PROVINCIAL CHAMPIONSHIPS**

YEAR MONTH	EVENT	LOCATION	DISCIPLINES	HOSTED BY	FACILITY
1958 Feb 9 <sup>th</sup>	Inaugural Provincial (Sask Open) Championship	Regina	WAG, MAG	Regina YMCA	Regina YMCA
1999	Provincial Championship	Prince Albert	WAG, MAG	PA Gym Club	PA Gym Club
2000	Provincial Championship	Yorkton	WAG, MAG	Springers Gym Club	
2001	Provincial Championship	Lumsden	WAG, MAG	Gym Sask	Lumsden Rink
2002	Provincial Championship	Prince Albert	WAG, MAG	PA Gym Club	PA Gym Club
2003	Provincial Championship	Rosetown	WAG, MAG	Rosetown Gym Club	
2004	Provincial Championship	Humboldt	WAG, MAG	Humboldt Gym Club	Humboldt Community Centre
2005	Provincial Championship	Moose Jaw	WAG, MAG	Moose Jaw Academy	Moose Jaw Gym Club
2006	Provincial Championship	Regina	WAG, MAG, TG	Gym Adventure	Gym Adventure
2007	Provincial Championship	Regina	WAG, MAG, TG	Gym Adventure	Gym Adventure
2008	Provincial Championship	Prince Albert	WAG, MAG	PA Gym Club	PA Gym Club
2009	Provincial Championship	Regina	WAG, MAG	QCK Gym Club	QCK Gym Club
2010	Provincial Championship	Regina	WAG, MAG	QCK Gym Club	Callie Curling Club
2011	Provincial Championship	Prince Albert	WAG, MAG, TG, RG	PA Gym Club	PA Gym Club
2012	Provincial	Yorkton	WAG, MAG, TG, RG	Springers Gym	Gallagher Centre

	Championship			Club	
2013	Provincial Championship	Lloydminster & Regina	WAG, MAG, TG, RG	Explosion Gym Club	Servus Sports Centre
2014 May	Provincial Championship	Moose Jaw	WAG, MAG, RG, TG	Gymtastiks of MJ	Yarra Centre
2015 April	Provincial Championship	Moose Jaw	WAG, MAG, RG, TG	Gymtastiks of MJ	Yarra Centre
2016 May	Provincial Championship	Yorkton	WAG, MAG, RG, TG	Springers Gym Club	Gallagher Centre
2017 May	Provincial Championship	Saskatoon	WAG, MAG, RG, TG	Marian Gym Club	Saskatoon Fieldhouse
2018 May	Provincial Championship	Prince Albert	WAG, MAG, RG, TG	PA Gym Club	Alfred Jenkins Fieldhouse
2019 May	Provincial Championship	Open for Bid June 2017	WAG, MAG, RG, TG		
2020	Provincial Championship	Yorkton	WAG, MAG, RG, TG	Springers Gym Club	Gallagher Centre
2021	Provincial Championship	Open for Bid June 2017	WAG, MAG, RG, TG		
2022	Provincial Championship	Open for Bid June 2017 or 2018	WAG, MAG, RG, TG		
2023	Provincial Championship	Open for Bid June 2018 or 2019	WAG, MAG, RG, TG		
2024	Provincial Championship	Open for Bid June 2019 or 2020	WAG, MAG, RG, TG		
2025	Provincial Championship	Open for Bid June 2020 or 2021	WAG, MAG, RG, TG		

## HOSTING STRATEGIES – GYMNASTICS SASKATCHEWAN WESTERN AND NATIONAL EVENTS

### VISION

To deliver gymnastics events that bring together the Western and/or Canadian gymnastics communities, sets a new and higher standard of hosting excellence, and showcases gymnastics to the public and the media.

### GOALS AND OBJECTIVES

That planning and problem solving is proactive and approached with our vision in mind.

That the planning and technical execution be athlete focused, and incorporates and balances the needs and expectations of athletes, coaches, judges, clubs and the organizing committee.

That each organizing committee director be provided with the responsibility, information and resources for effective decision making and successful outcomes.

That corporate sponsorships be centered around win-win situations and that lasting partnerships are formed.

That volunteers be recruited with the competencies required, and/or be provided with appropriate training, to ensure the viability and success of the event.

### MANAGEMENT TEAM FOCUS

Hosting successful events in Saskatchewan is truly a community effort. Gym Sask has had a great deal of success hosting major events including multi-discipline Canadian Championships in 2003, 2007 and 2012, as well as Western Championships every four years. Over the past many decades, we have proven to all of Canada and Western Canada that we can plan well in advance, anticipate problems, provide creative solutions, create win-win scenarios, and maintain a positive, friendly attitude. Gym Sask has shown that our gymnastics family, - our provincial organization, our management/organizing committees and volunteers, made up of individuals from many different clubs can and do work successfully together and support each other. For upcoming Western and National event, this is the vision, culture and image that we wish to present again to the gymnastics community.

Success doesn't come from good luck – it comes from good planning, hard work, and a group of committed, dedicated, motivated and experienced people helping to make it happen.



**LONG TERM HOSTING STRATEGY**

**WESTERN AND NATIONAL CHAMPIONSHIPS/EVENTS**

REFERENCES - <http://gym-score-depot.ca>; "Twisting and Tumbling Through Saskatchewan" A History of Gymnastics, 1992, Dana Brass

YEAR/DATE	EVENT	LOCATION	DISCIPLINES	HOSTED BY	FACILITY
1961 July	Canadian Championship	Saskatoon	WAG, MAG	St. Joseph's Gym Club	
1965 May	Canadian Championship	Saskatoon	WAG, MAG	Marian Gym Club	
1977 & 1978 Nov	Pioneer International Gymnastics Classic	Regina	WAG, MAG	OGAR & Gym Sask	Regina Exhibition Park
1978 May	Western Championship	Regina	WAG, MAG	Gym Sask & QCK Gym Club	U of R Gym
1981	Boys Age Group Nationals	Regina	MAG	Gym Sask & QCK Gym Club	McGuigan High School
1981	World Trials	Regina	WAG, MAG	Gym Sask & QCK Gym Club	Cosmopolitan Gymnastics Centre
1981 May	Canadian Championship	Saskatoon	WAG, MAG	Gym Sask, Taiso & Marian Gym Clubs	U of S Gym
1982	Boys Age Group Nationals	Regina	MAG	Gym Sask & QCK Gym Club	McGuigan High School
1982 April	Western Championship	Regina	WAG, MAG	Gym Sask & QCK Gym Club	U of R Gym
1984 February	Elite Canada	Regina	WAG, MAG	Gym Sask & QCK Gym Club	U of R Gym
1985 April	Western Championship	Saskatoon	WAG, MAG	Gym Sask and Saskatoon Clubs	Saskatoon Fieldhouse
1989 Feb	Elite Canada	Saskatoon	MAG	Taiso Gym Club	U of S Gym
1989 April	Western Championship	Regina	WAG, MAG	Gym Sask	Regina Fieldhouse
1991 May	Canadian Championship	Saskatoon	WAG, MAG	Gym Sask	Saskatoon Fieldhouse
1993 April	Western Championship	Regina	WAG, MAG	Gym Sask	Regina Fieldhouse
1997 April	Western Championship	Saskatoon	WAG, MAG	Gym Sask	
2001 April	Western Championship	Regina	WAG, MAG	Gym Sask & QCK Gym Club	Regina Fieldhouse
2003 April	Canadian Championship	Saskatoon	WAG, MAG, TG	Gym Sask	Saskatoon Fieldhouse
2004 April	Western Championship	Regina	RG	Sask Rhythmics Association	
2006 April	Western Championship	Saskatoon	WAG, MAG	Gym Sask, Marian, CanAm & Taiso Gym Clubs	PrairieLand Park
2007 May	Canadian	Regina	WAG, MAG, RG, TG	Gym Sask	Evraz Place

	Championship				
2010 April	Western Championship	Regina	WAG, MAG	Gym Sask & QCK Gym Club	Callie Curling Club
2012 May	Canadian Championship	Regina	WAG, MAG, RG, TG	Gym Sask	Evraz Place
2014 April	Western Championship	Saskatoon	WAG, MAG	Gym Sask	Prairieland Park
2017 April	Western Championship	Regina	RG	Gym Sask & Wascana Gym Club	U of R Gym 3
2018 June ON ROTATION	Western Canada Cup	Regina	TG	Gym Sask & Gym Adventure	Fieldhouse
2019 April ON ROTATION	Western Championship	Open for bid June 2017 joint agreement with Gym Sask	WAG, MAG		
BID 2020 May	Canadian Championship	Regina	WAG, MAG, RG, TG		Evraz Place
2021 June ON ROTATION	Western Championship		RG		
2022 April ON ROTATION	Western Championship		WAG, MAG		
2022 June ON ROTATION	Western Canada Cup		TG		
2023					
POSSIBLE BID 2024 May	Canadian Championship		WAG, MAG, RG, TG		
2025 April ON ROTATION	Western Championship		RG		