

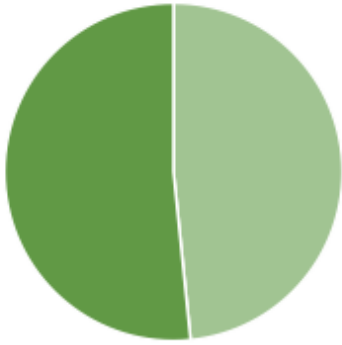
April 2020

ECONOMIC IMPACT OF COVID-19

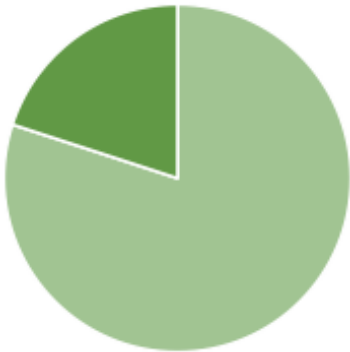
FOR GYMNASTICS SASKATCHEWAN CLUBS



Survey Stats



A total of **30** out of **62** member clubs filled out the survey.



Out of this total, **24** clubs are non-profit and **6** are business/owned.



26 of our member clubs are in permanent facilities, and **17** of these clubs responded.



26 of our member clubs are in community or city facilities, and **13** of these clubs responded.

36 of our 62 member clubs are mainly rec/seasonal and are closed for the season, with little to no impact on their operations.

Employment

NUMBER OF CLUB <u>PART-TIME</u> HOURLY OR SALARIED STAFF BEFORE COVID	342
NUMBER OF CLUB <u>PART-TIME</u> HOURLY OR SALARIED STAFF AFTER COVID	42
NUMBER OF CLUB <u>FULL-TIME</u> STAFF BEFORE COVID	35
NUMBER OF CLUB <u>FULL-TIME</u> STAFF AFTER COVID	24

**(300 PT
EMPLOYEES
LAID OFF)**

**(11 FT
EMPLOYEES
LAID OFF)**

Estimated impact of full-time job losses = \$600,000

Estimated impact of part-time job losses = \$1,800,000

Revenue

All clubs have reported **zero** to minimal revenue coming in from members after closure.

Other sources of revenue for clubs include Gym Sask MAP grants and some sponsorship/fundraising.

8 clubs that completed the survey directly requested financial assistance.

13 clubs that completed the survey directly requested other assistance (help with gov't grants, applications, other).



Operating Costs

22 out of 30 clubs reported ongoing monthly operative facility costs after closure (excluding payroll) of the following amounts:

\$30,278	\$3,682
\$25,230	\$3,500
\$19,200	\$3,150
\$11,000	\$3,000
\$9,538	\$3,000
\$8,800	\$2,940
\$8,150	\$2,500
\$6,500	\$1,300
\$5,800	\$1,227
\$5,400	\$800
\$4,850	\$120

*In total, our clubs reporting are facing monthly operating costs without any projected revenue of: **\$159,965 per month.***

Feedback

Clubs are looking for online opportunities for their coaches.

Clubs would like information/ assistance with government grants.

Clubs are looking for ways to keep members engaged.

Clubs are looking to us to advocate for them.

COACH EDUCATION & TRAINING

- "Yes, coaching PD might be valuable right now".
- "If we could get some training for foundations that would be helpful".
- "Would be great for coaches to be learning while stuck at home".
- "Online courses would be helpful to keep up certifications".
- "Would be nice to keep coaches learning online".
- "Online courses would be really great for our younger coaches".
- "Maybe do some extra stuff and contract our coaches and administrators to run master classes for our members".

FEDERAL/PROVINCIAL GRANTS

- "If there is assistance out there that we might not know about, it would be great to have those shared with us".
- "Need info on grants available for small business/sole proprietors".
- "Would like help accessing government funds".
- "Any communications regarding provincial and federal supports".
- "Forwarding of information (always nice to get it from Gym Sask and official sources)".
- "Support for start-up will be helpful - how best to promote our club - tips and best practices".

PROMOTIONS/MEMBER ENGAGEMENT

- "We don't have much engagement and aren't in a position to offer incentives for engagement. If Gym Sask were doing these types of things we would definitely share them".
- "Yes, needed for Rec program".
- "Possibilities to engage members in a different format to allow for some type of programming while restrictions are in place".
- "Need anything to help keep our members engaged and interested".

ADVOCACY

- "Continue to communicate with other provinces and Sask Sport on our behalf".
- "Need to get insurance companies to understand the reality".

Feedback (Cont'd)

GENERAL COMMENTS

- "Thank you for the support of the MAP grant. This is such a positive boost to keep our club more stable through this time".
- "We have other concerns as we were in the process of buying a new building, renovating and moving".
- "What the future will hold as in classes in the fall, summer programs?".
- "I appreciate all the emails, because some of the information I can share with other businesses, to help them out during this difficult time. Thank you for doing that".
- "Thank you for the increased MAP - and the information about provincial supports".
- "If you do want to do some master classes I would love to help organize or maybe even facilitate one".
- "The insurance companies are completely out of reality. The risk has lowered by 95% since no one is in the gyms. Therefore, the minimal risk of online content to assist in keeping our members engaged, occupied and serviced at home is minimal. Incredibly low. The constraints put upon us are ridiculous and unfair. We need a new insurance company and we need GS to advocate for this. If we want jobs and sport to return to, the insurance companies need to help us".
- "We appreciate and welcome any type of help Gym Sask can provide".
- "Each club faces different challenges and their needs are slightly different. Thank you for listening".
- "Hoping Gym Sask finds away to help small rural clubs from closing down or losing coaches".
- "Our club wasn't affected too much since we only had a few weeks left of our session".
- "Love all the online information we have been receiving".
- "Thank you for everything so far!"

Clubs are concerned, but generally appreciative and optimistic of the challenges that lie ahead.